

# CBCS SCHEME

BME/BSA/BAG/BMT501



## Fifth Semester B.E./B.Tech. Degree Examination, June/July 2025 Industrial Management and Entrepreneurship

Time: 3-hrs.

Max. Marks: 100

*Note: 1. Answer any FIVE full questions, choosing ONE full question from each module.  
2. M : Marks , L: Bloom's level , C: Course outcomes.*

Module – 1			M	L	C
Q.1	a.	Explain in detail the nature and characteristics of management process.	10	L2	CO1
	b.	Discuss the functional areas of management.	10	L2	CO1
OR					
Q.2	a.	Explain in detail the steps involved in planning.	10	L2	CO1
	b.	Explain in detail the decision making process.	10	L2	CO1
Module – 2					
Q.3	a.	Explain the important principles of organization structure.	10	L2	CO2
	b.	Explain the process of selection and recruitment.	10	L2	CO2
OR					
Q.4	a.	Explain the basic styles of leadership.	10	L2	CO2
	b.	Explain theories of motivation.	10	L2	CO2
Module – 3					
Q.5	a.	Write a note on different types of entrepreneurs.	10	L1	CO2
	b.	Explain in detail the barriers to entrepreneurship.	10	L2	CO2
OR					
Q.6	a.	Explain the stages in entrepreneurial process.	10	L2	CO2
	b.	Write a note on role of entrepreneurs in economic development.	10	L1	CO2
Module – 4					
Q.7	a.	Explain the main objectives of developing small scale industries.	10	L2	CO3
	b.	Write a note on role of SSI in economic development.	10	L1	CO3
OR					
Q.8	a.	Explain the steps to start a small scale industry.	10	L2	CO3
	b.	Write a note on government policy towards SSI.	10	L1	CO3
1 of 2					

## Module – 5

Q.9	a.	Write a note on: i) KIADB ii) KSSIDC	10	L1	CO3
	b.	Explain the guidelines issued by planning commission for preparation of project report.	10	L2	CO3
OR					
Q.10	a.	Write a note on: i) NSIC ii) KSFC.	10	L1	CO3
	b.	Explain the different studies to be carried out for appraisal of a project.	10	L2	CO3

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