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BEC501



**Fifth Semester B.E./B.Tech. Degree Examination, June/July 2025**

**Technological Innovation and Management**

**Entrepreneurship**

Time: 3 hrs.

Max. Marks: 100

*Note: 1. Answer any FIVE full questions, choosing ONE full question from each module.  
2. M : Marks, L: Bloom's level, C: Course outcomes.*

Module – 1			M	L	C
Q.1	a.	Describe the functions of management.	10	L1	CO1
	b.	Illustrate the roles of a manager.	10	L2	CO1
OR					
Q.2	a.	Explain the steps involved in planning.	10	L1	CO1
	b.	Illustrate the types of decision making.	10	L2	CO1
Module – 2					
Q.3	a.	Describe the need of staffing.	10	L1	CO2
	b.	Illustrate the principles of organization with examples.	10	L2	CO2
OR					
Q.4	a.	Explain the need for control system in management.	10	L1	CO2
	b.	Interpret recruitment with the help of steps in selection process.	10	L2	CO2
Module – 3					
Q.5	a.	Explain the meaning of social responsibility with example.	10	L1	CO3
	b.	Interpret the importance of entrepreneurship.	10	L2	CO3
OR					
Q.6	a.	Define Business Audit. Explain four factors based on which a manager can decide which is ethical or unethical.	10	L1	CO3
	b.	Interpret entrepreneurial development cycle.	10	L2	CO3
Module – 4					
Q.7	a.	Explain the problems faced by small scale industries.	10	L1	CO4
	b.	Interpret that creativity and innovation play a vital role in the success of business.	10	L2	CO4



OR

Q.8	a.	Describe Political Feasibility and Economic Feasibility.	10	L1	CO4
	b.	Demonstrate that social and legal feasibilities are important for efficient running of business.	10	L2	CO4

Module – 5

Q.9	a.	Explain government schemes for funding business.	10	L1	CO5
	b.	Demonstrate that venture capital plays a pivotal role in entrepreneurship.	10	L2	CO5

OR

Q.10	a.	Describe the challenges faced entrepreneurs when starting their own business.	10	L1	CO5
	b.	Demonstrate that network analysis is a ubiquitous tool in project design.	10	L2	CO5

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