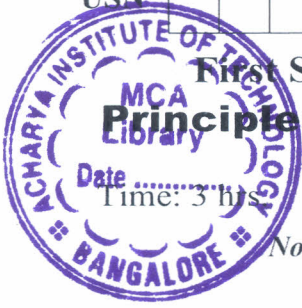


# CBCS SCHEME

USN

22MBA11



**First Semester MBA Degree Examination, Dec.2024/Jan.2025**

## Principles of Management and Organizational Behaviour

Max. Marks: 100

- Note: 1. Answer any FOUR full questions from Q.No.1 to Q.No.7.  
2. Question No. 8 is compulsory.  
3. M : Marks , L: Bloom's level , C: Course outcomes.*

			M	L	C
Q.1	a.	Differentiate between Management and Administration.	03	L2	CO1
	b.	Brief the levels of management and bring out the responsibilities shouldered by managers at each level.	07	L3	CO2
	c.	Enumerate the 14 principles of management proposed by Henry Fayol.	10	L2	CO1
Q.2	a.	What is a matrix structure?	03	L1	CO1
	b.	Discuss various types of control.	07	L1	CO2
	c.	Define leadership. Explain any two approaches to contingency leadership in detail.	10	L2	CO3
Q.3	a.	What is transformational leadership?	03	L2	CO3
	b.	Discuss the various traditional organizational structures, enlisting its pros and cons based on departmentalization structure.	07	L2	CO2
	c.	Examine the planning process in detail.	10	L2	CO1
Q.4	a.	Interpret the concept of organizational effectiveness.	03	L2	CO2
	b.	Explain the four drive theory of employee motivation to promote productivity and performance.	07	L2	CO3
	c.	Evaluate the recent trends influencing the field of organization behaviour.	10	L4	CO4
Q.5	a.	What is span of control? (Span of Management).	03	L2	CO2
	b.	Outline the stages of team development.	07	L2	CO3
	c.	Briefly explain : i) MARS model of individual behaviour and performance. ii) Maslow's need theory of hierarchy on employee motivation	10	L4	CO3
Q.6	a.	What is Emotion and Attitude?	03	L2	CO1
	b.	Discuss the various types of culture.	07	L2	CO3
	c.	Explain the sources of power. How contingencies of power influence upon the consequences of power on others.	10	L4	CO3
Q.7	a.	Contrast Eustress and Distress.	03	L2	CO1
	b.	Examine parallel learning structure approach to organizational development.	07	L4	CO3
	c.	Explain the forces responsible for organizational change and suggest methods for managing resistance to change.	10	L3	CO3

Q.8	Case Study : Compulsory			
	<p>Samuel Thomson was the founder and CEO of Southernmod Airlines. He was known as a empathetic and charismatic leader that earned him respect throughout the industry resulting in a profit for 24 consecutive years. Southernmod Airlines is 5<sup>th</sup> largest player in United States.</p> <p>During the oil crisis, almost all criteria were grounded in US. But they continued their operations. The employees were so committed to the company that they worked for 6 months without salary during the soil crisis and ensured that the airline was operating.</p> <p>This was possible because of the exemplary leadership of Mr. Thomson. He knew each and every employee, sent greeting cards on their special occasions, looked after the education of their employee's children, was like a family member to the employees at Southernmod Airlines.</p> <p>Questions :</p>			
	a. In this context state the qualities which should in a ideal leader.	05	L1	CO1
	b. What style of leadership do you see in south western airlines?	05	L3	CO2
	c. Analyze this case using any suitable theory of leadership.	05	L2	CO3
	d. Elaborate on any other leader of great importance other than Mr. Thomson.	05	L4	CO4

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