

--	--	--	--	--	--	--	--	--	--

Sixth Semester B.E./B.Tech. Degree Examination, Dec.2024/Jan.2025 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Define Management. Discuss briefly the different levels of Management. (10 Marks)
- b. Discuss the various functions of Management. (10 Marks)

OR

- 2 a. Write difference between strategic planning and tactical planning. (05 Marks)
- b. What is Planning? Discuss briefly the nature and importance of planning. (05 Marks)
- c. Discuss the steps involved in the planning process. (10 Marks)

Module-2

- 3 a. Explain briefly the steps involved in the recruitment and selection process. (10 Marks)
- b. Discuss briefly the nature and purpose of Organization. (05 Marks)
- c. Write the types of Organization and explain the Line type organization with a simple line diagram. (05 Marks)

OR

- 4 a. List and explain the essentials of Sound Control System. (10 Marks)
- b. Discuss the Maslow's theory of Motivation with a neat diagram. (10 Marks)

Module-3

- 5 a. Define the term Entrepreneur. Discuss briefly the functions of an Entrepreneur. (10 Marks)
- b. Discuss briefly the characters of an Entrepreneur. (05 Marks)
- c. Discuss any five barriers of Entrepreneurship. (05 Marks)

OR

- 6 a. Discuss types of Entrepreneur. (10 Marks)
- b. Briefly explain various stages in Entrepreneurial process. (10 Marks)

Module-4

- 7 a. Discuss the challenges faced by the start – up Enterprises. (10 Marks)
- b. Briefly explain the forms of Business Organization and what are the features of single ownership of organization. (10 Marks)

OR

- 8 a. Discuss the steps to be followed for preparation of Business Plan for grants, loans and venture capital. (10 Marks)
- b. Discuss briefly the project management and marketing management issues in Small Scale Enterprises (SEE). (10 Marks)

Module-5

- 9 a. Discuss briefly the steps involved in setting up a Small Scale Industries (SSI). (10 Marks)
b. Define Small Scale Industry (SSI) and state the characters and objectives of SSI. (10 Marks)

OR

- 10 a. Explain the objectives and functions of DIC single window and SISI / MSME. (10 Marks)
b. Write the characteristics of partnership firm and list its advantages and disadvantages. (10 Marks)
