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Reg. No.	77107		Carrie	Can the	Sela Jeogle	

III Semester M.Com. (Regular) Degree Examination, March/April - 2025 COMMERCE

Trade Logistics and Supply Chain Management (CBCS Scheme)

Paper: 3.2

Time: 3 Hours

Maximum Marks: 70

SECTION-A

Answer any SEVEN questions out of Ten. Each question carries Two marks. $(7 \times 2 = 14)$

- 1. a) What is Supply Chain Management?
 - b) What is 3PL?
 - c) What is Value Chain?
 - d) What is Reverse Logistics?
 - e) List two importance of Logistics Information System.
 - f) List two functions of packaging in the context of Supply Chain Management.
 - g) What is Customer Relationship Management?
 - h) List two Material Handling Equipments.
 - i) What is Operational Performance in the context of Supply Chain Management?
 - j) What is Logistics Management?

SECTION-B

Answer any FOUR questions out of Six. Each question carries Five marks. $(4\times5=20)$

- 2. What are the issues of Logistics in India.
- 3. What are the conflict resolutions strategies for harmonious Supply Chain Relationships.

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Explain the emerging technologies in Logistics and Supply Chain Management.

5. What are the issues in packaging in Logistics Management.

- 6. Explain the different types of Warehouse.
- 7. How do you evaluate Supply Chain Performance.

SECTION-C

Answer any TWO questions out of Four. Each question carries Twelve marks. (2×12=24)

- 8. Explain the functions of Logistics Management.
- 9. Give a detailed note on. Third party Logistics and Fourth Party Logistics.
- 10. Explain the factors responsible for the growth in International Logistics and Supply Chain Management.
- 11. Explain the strategic warehousing decisions in Supply Chain Management.

SECTION-D

Answer the following question.

 $(1\times12=12)$

Draw a Supply Chain Framework for a business organisation of your choice.