

CBCS SCHEME

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21EE61

Sixth Semester B.E./B.Tech. Degree Examination, Dec.2024/Jan.2025

Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Define manufacturing. Explain nature and characteristics of management. (10 Marks)
b. Explain importance of planning. (06 Marks)
c. Name the different types of plans. Compare them. (04 Marks)

OR

- 2 a. Explain the functions of management. (10 Marks)
b. Explain the steps in planning process. (10 Marks)

Module-2

- 3 a. Define organization. Explain line and staff organization with structure. (08 Marks)
b. Explain Maslow's hierarchy of needs theory with a neat sketch. (06 Marks)
c. Name the different types of sources of recruitment. Explain any three external sources of recruitment. (06 Marks)

OR

- 4 a. Explain the process of "Selection" in recruitment. (06 Marks)
b. What are the different leadership styles? Mention any three limitations of participative style of leadership style. (04 Marks)
c. Explain types and techniques of co-ordination. (10 Marks)

Module-3

- 5 a. Discuss the meaning of social responsibility. Explain social responsibility towards different groups of society. (10 Marks)
b. Explain the importance of entrepreneurship. (06 Marks)
c. Explain any four benefits of social audits. (04 Marks)

OR

- 6 a. Explain :
i) Business Ethics
ii) Benefits of corporate governance. (10 Marks)
b. Classify entrepreneurs. Explain classification of Entrepreneur according to technology. (06 Marks)
c. Compare Entrepreneur and Intrapreneurs. (04 Marks)

Module-4

- 7 a. Define Small scale industries (SSI), explain the role of SSI for development of economy. (10 Marks)
b. Explain sickness in small scale industries sector. (06 Marks)
c. Discuss about National Small Industries Corporation (NSIC). (04 Marks)

OR

- 8 a. Explain characteristics of small scale industries. (06 Marks)
b. Name the state level institutions which supports. Entrepreneurship. Discuss about District Industries Centre (DIC). (08 Marks)
c. Discuss the problems faced by SSI in India. (06 Marks)

Module-5

- 9 a. Define project. Explain project life cycle. (10 Marks)
b. Define PERT. Explain the five step process of PERT analysis. (10 Marks)

OR

- 10 a. Explain the stage of formulation of project report. (10 Marks)
b. Classify Networking Techniques. (06 Marks)
c. Discuss Four limitations of CPM and PERT technique. (04 Marks)

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