

# CBCS SCHEME

USN

18CS51

## Fifth Semester B.E. Degree Examination, Dec.2024/Jan.2025 Management and Entrepreneurship for IT Industry

Time: 3 hrs.

Max. Marks: 100

*Note: Answer any FIVE full questions, choosing ONE full question from each module.*

### Module-1

- 1 a. What is Management? List the functional areas of management and explain any two in detail. (10 Marks)
- b. What is Organization? Explain any two types of organization with purpose. (10 Marks)

OR

- 2 a. What are the steps involved in planning? Explain any two types of plans. (10 Marks)
- b. What are the process of selection? Explain the hierarchical process of recruitment to selection. (10 Marks)

### Module-2

- 3 a. Explain Autocratic and Free-rein leadership styles by using authority and area of freedom. (10 Marks)
- b. Explain Adam's Equity theory by focusing on Balance or imbalance of rewards. (10 Marks)

OR

- 4 a. Explain the any two techniques of coordination. (10 Marks)
- b. Distinguish between coordination and cooperation. (05 Marks)
- c. What are the components essential for sound control system? Explain any one. (05 Marks)

### Module-3

- 5 a. What are the challenges in the path of Women Entrepreneurs? Explain any three. (10 Marks)
- b. Distinguish between Entrepreneurs and Intrapreneurs. (05 Marks)
- c. List the barriers to Entrepreneurship. (05 Marks)

OR

- 6 a. What is EDP? Explain need for EDPS. (10 Marks)
- b. Distinguish between financial feasibility and ecological feasibility. (05 Marks)
- c. List the kind of information required in market feasibility. (05 Marks)

### Module-4

- 7 a. Explain need and significance of project report with a neat diagram. (10 Marks)
- b. List and explain characteristics of ERP. (10 Marks)

OR

- 8 a. List and explain functional areas of operations. (10 Marks)  
b. Explain Critical Path Method (CPM) with a example. (10 Marks)

**Module-5**

- 9 a. What are the steps in establishing a Small Enterprise? Explain the steps using flowchart. (10 Marks)  
b. List and explain any two MSME Development Institute functionalities in state capitals and industrial cities. (10 Marks)

OR

- 10 a. What is Intellectual Property? Why Promote and Protect Intellectual Property? (10 Marks)  
b. Write short notes on: (i) TECSOK (ii) NSIC (10 Marks)

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