Rajiv Gandhi University of Health Sciences, Karnataka

IV Semester Bachelors in Hospital Administration Degree Examination - 20-Nov-2024

Time: Three Hours   **Max. Marks: 80 Marks**

HOSPITAL ADMINISTRATION
HOSPITAL OPERATIONS MANAGEMENT – II
NON CLINICAL SERVICES - (RS)
Q.P. CODE: 3241

Your answers should be specific to the questions asked
Draw neat, labeled diagrams wherever necessary

LONG ESSAYS (Answer any Two)   **2 x 10 = 20 Marks**

1. What is known as marketing and public relation unit? Explain the importance of marketing and public relation department towards growth and development of a health care organization

2. Define nursing audit. Describe the steps and importance of nursing audit

3. Describe planning, designing and function of Linen and laundry department in a hospital

SHORT ESSAYS (Answer any Eight)   **8 x 5 = 40 Marks**

4. Importance of security system in hospital
5. Planning and designing general and medical store
6. Nursing administration
7. Describe planning and designing of nuclear medicine department
8. Explain the function of CSSD
9. Importance of HIS system for secondary care hospital
10. Importance of medical record department for patient and doctors
11. Describe planning and designing of air conditioning system for hospital
12. Communication system in a healthcare industries
13. Planning and designing blood bank

SHORT ANSWERS (Answer any ten)   **10 x 2 = 20 Marks**

14. Define Medical record
15. Types of ambulance service available in a hospital
16. What is Radio therapy?
17. Write any four importance of biomedical engineering department in a hospital
18. Function of electricity and water supply system
19. Importance of medical record for hospital administrator
20. Duty of Nursing Officer
21. Functions of pharmacy unit
22. Importance of hospital reception and enquiry desk
23. Describe nursing complement
24. Function of financial management unit in a hospital
25. Write any four challenges associated in managing house keeping department

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