

CBCS SCHEME

21AU61



Sixth Semester B.E. Degree Examination, June/July 2024 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. List atleast ten characteristics of Management and briefly explain them. (10 Marks)
b. Mention major functions of Management and explain. (10 Marks)

OR

- 2 a. Define Planning. Why planning is essential? Discuss different steps in planning. (10 Marks)
b. Differentiate between Management and Administration on the following points :
i) Nature of function
ii) Skill
iii) Scope
iv) Decision making
v) Organization level. (10 Marks)

Module-2

- 3 a. What are the principles of Organization? Describe any ten. (10 Marks)
b. Using block diagrams, describe line and functional organizations. (10 Marks)

OR

- 4 a. Explain the meaning of Controlling. What are the steps involved in it? (10 Marks)
b. Describe Maslow's theory of Motivation using a pyramid diagram. (10 Marks)

Module-3

- 5 a. Explain various stages in Entrepreneurial process. (10 Marks)
b. Describe an Entrepreneur and any eight characteristics of an Entrepreneur. (10 Marks)

OR

- 6 a. With relevant points write a short note on "Role played by an Entrepreneur in economic development". (10 Marks)
b. What are the barriers in Entrepreneurship point by point discuss? (10 Marks)

Module-4

- 7 a. Explain forms of business organizationar ownership. (10 Marks)
b. Write a short note on Techno – Economic Feasibility Assessment. (10 Marks)

OR

- 8 a. List various sources of capital for early stage technology companies and brief about the same. (10 Marks)
b. Discuss briefly on Operational / Project Management issues in SSE. (10 Marks)

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.

Module-5

- 9 a. Mention and elaborate on different kinds of partners. (10 Marks)
b. Define the term 'Sole Partnership'. Explain its main features and write any two merits and demerits of Sole Partnership. (10 Marks)

OR

- 10 a. Define a Small Scale Industry. Detail on major role played by Small Scale Industries in Economic development. (10 Marks)
b. Write the objectives and functions of the following institutes : (10 Marks)
i) TECKSOK ii) KSFC
iii) SISI iv) KIADB.
