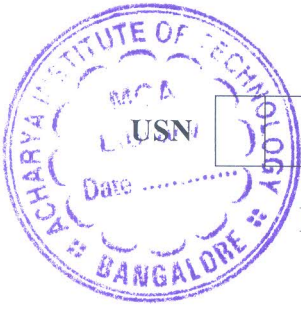


A1063F 01



CBCS SCHEME

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18AU51

Fifth Semester B.E. Degree Examination, June/July 2024 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Define Management. Briefly discuss the levels of management with a relevant sketch. (10 Marks)
b. Enumerate and explain the functional areas of management. (10 Marks)

OR

- 2 a. Define Planning. List the nature and importance of planning. (05 Marks)
b. Differentiate between the strategic planning and tactical planning. (05 Marks)
c. Explain briefly the various steps involved in planning process. (10 Marks)

Module-2

- 3 a. What is an Organization? Explain with a block diagram of line type organization. (10 Marks)
b. Briefly explain the steps involved in the recruitment and selection process. (10 Marks)

OR

- 4 a. Explain with a neat diagram of Maslow's theory of motivation. (10 Marks)
b. Define controlling. Explain briefly the steps involved in a control process. (10 Marks)

Module-3

- 5 a. Explain the meaning of entrepreneur. List the equalities of an entrepreneur. (06 Marks)
b. Briefly explain the Darriers involved in the entrepreneurship. (04 Marks)
c. Explain the types of entrepreneurs with example. (10 Marks)

OR

- 6 a. Write the differences among entrepreneur and entrepreneur. (06 Marks)
b. List and explain the various functions of an entrepreneur. (06 Marks)
c. Explain the various stages in entrepreneurial process. (08 Marks)

Module-4

- 7 a. Enumerate the characteristics of small scale industries. (05 Marks)
b. Describe the objectives of small scale industries in India. (05 Marks)
c. List the explain the steps involved in setting up a small scale industries. (10 Marks)

OR

- 8 a. Briefly explain the objectives and functions of Karnataka state financial corporation and district industries centre. (10 Marks)
- b. Discuss briefly the objectives and functions industries corporation and Karnataka small scale industries development corporation. (10 Marks)

Module-5

- 9 a. What are the factors to be considered for the project selection? (05 Marks)
- b. Briefly need and significance of a project report. (05 Marks)
- c. List and explain the contents of "Project Report". (10 Marks)

OR

- 10 a. Explain the term partnership and state its properties. (06 Marks)
- b. Enumerate the advantages and disadvantages of partnership firms. (06 Marks)
- c. What are the main features of sole premiership and mention the advantages and disadvantages. (08 Marks)
