



CBCS SCHEME

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18EE51

Fifth Semester B.E. Degree Examination, Dec.2023/Jan.2024

Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Define the term management. Briefly explain the functions of management. (08 Marks)
- b. Explain the various required skills of a manager. (06 Marks)
- c. Explain the different types of plans. (06 Marks)

OR

- 2 a. Briefly out the differences between management and administration. (06 Marks)
- b. Discuss the importance and limitation of planning. (08 Marks)
- c. Briefly explain the steps in decision making. (06 Marks)

Module-2

- 3 a. Briefly explain the process of organization. (08 Marks)
- b. What is meant by departmentalization. Explain the different bases for departmentalization. (06 Marks)
- c. Explain the meaning and importance of co-ordination. (06 Marks)

OR

- 4 a. What is a committee? Explain the different types of committee's? (06 Marks)
- b. Describe the steps involved in staff selection process. (06 Marks)
- c. Explain Marlow's need hierarchy theory. What are its limitations? (08 Marks)

Module-3

- 5 a. Explain social responsibilities of business towards different groups. (10 Marks)
- b. Define entrepreneurship. Explain entrepreneurial development cycle. (10 Marks)

OR

- 6 a. What is social audit? What are its benefits and limitations? (06 Marks)
- b. Explain the key required characteristics of successful entrepreneur. (08 Marks)
- c. Discuss the different myths of entrepreneurship. (06 Marks)

Module-4

- 7 a. Explain the different policies for development of SSI in India. (06 Marks)
- b. Briefly discuss the impact of globalisation and W. T. O on SSIs. (08 Marks)
- c. With a note on : i) TECSOK ii) KIADB. (06 Marks)

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg. 42+8 = 50, will be treated as malpractice.

OR

- 8 a. Briefly discuss the role and importance of SSIs in the development of the country. (08 Marks)
b. Explain the various problems faced by SSIs. (06 Marks)
c. Write a brief note on :
i) Small scale industries board
ii) Khadi and village industries commission. (06 Marks)

Module-5

- 9 a. Explain the factors to be considered for selection of a project. (06 Marks)
b. Explain the different types of project analysis. (08 Marks)
c. What is CPM technique? Explain. (06 Marks)

OR

- 10 a. What is the significance of a project report? List and explain the context of a project report. (10 Marks)
b. Explain project life cycle with sketch. (06 Marks)
c. List out the advantages and limitations of PERT. (04 Marks)
