CBCS SCHEME

USN [ ][ ][ ][ ][ ][ ][ ][ ][ ][ ] **17ES/EC/TE/SI/BM/ML51**

Fifth Semester B.E. Degree Examination, Dec.2023/Jan.2024
Management and Entrepreneurship Development

Time: 3 hrs.   Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

1   a. Explain the functions of management.   (10 Marks)
    b. Explain the characteristics of management.   (10 Marks)

OR

2   a. Explain the nature and importance of planning.   (10 Marks)
    b. Explain the types of Decision making.   (05 Marks)
    c. Differentiate between strategic planning and operational planning.   (05 Marks)

Module-2

3   a. Explain the principles of organization.   (10 Marks)
    b. What is Departmentation? Explain its types.   (10 Marks)

OR

4   a. Explain Maslow's need hierarchy theory with neat diagram.   (10 Marks)
    b. Explain the types of leadership styles.   (05 Marks)
    c. Explain the technique of coordination.   (05 Marks)

Module-3

5   a. Explain social audit and describe the social responsibilities of business man towards different groups in a society.   (10 Marks)
    b. Explain the types of entrepreneurship.   (10 Marks)

OR

6   a. Explain social audit and describe the social responsibilities of business man towards different groups in a society.   (10 Marks)
    b. Explain the types of entrepreneurship.   (10 Marks)

Module-4

7   a. Define "Small Scale Industry" and state the characteristics of a SSI.   (10 Marks)
    b. Explain the functions of WTO.   (10 Marks)

OR

8   a. Explain the objectives of KSFC.   (10 Marks)
    b. Explain the objectives of TECSOK.   (10 Marks)

Module-5

9   a. Define Project. State and explain the classification of Projects.   (10 Marks)
    b. Explain the criteria's for selecting a Project.   (10 Marks)

OR

10 a. Explain importance of Network Analysis.   (10 Marks)
    b. Explain briefly advantages and disadvantages of PERT and CPM.   (10 Marks)

* * * * *