18CS72

## Seventh Semester B.E. Degree Examination, Dec.2023/Jan.2024 **Big Data and Analytics**

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

How is Data Architecture layers used for analytics? Explain with functions of each layer. 1 Briefly describe the three fundamental services offered by Cloud Computing. (10 Marks) List the features of Grid Computing. How does it differ from clusters and cloud computing. a.

(10 Marks) Why is Data quality important in discovering new knowledge and decision making? (10 Marks)

Module-2 List Hadoop core components and explain with appropriate diagram. (10 Marks) Explain the working of the Hadoop Map Reduce frame work. (10 Marks)

Explain the working of Hadoop – 2 Execution model (YARN Model). 4 (10 Marks) With a diagram, explain the concept of APACHE Sqoop to acquire relational data.(10 Marks) b.

Module-3 5 Define NOSQL Explain Big Data NOSQL or Not – only SQL with its features, transactions and solutions. (10 Marks) b. Describe graph database characteristic, typical used and examples. (10 Marks)

OR Explain Mongo DB with its features.

(10 Marks)

b. Compare and contrast RDBMS and Mongo DB databases. What are the different ways of handling Big Data Problems?

(05 Marks) (05 Marks)

Module-4

Describe the Hive architecture components along with Hive Built – in functions. (10 Marks)

Explain with respect to Hive OL i) Hive QL Data Definition Language (DDL).

ii) Hive QL Data Manipulation Language (DML).

(10 Marks)

Explain the architecture, feature and applications of PIG. 8 a.

(10 Marks)

Illustrate by considering an example the working of the Map Reduce programming model. (10 Marks) Module-5

How does regression analysis predict the value of the dependent variable in case of linear (10 Marks) regression?

Explain with example and algorithm, the working principle of Apriori process for adopting the subset of frequent item sets as a frequent itemset.

Define Web Mining. Discuss the broad classification of web mining and their applications. 10

Define the term Social network. Explain social network as graphs with Centralities, (10 Marks) Ranking and Anomaly Detection.