



CBCS SCHEME

USN

--	--	--	--	--	--	--	--	--	--

18ARC75

Seventh Semester B.Arch. Degree Examination, June/July 2026 Urban Design

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Elaborate on the concept of "Serial Vision" with examples and sketches. (10 Marks)
b. Describe in detail the elements of visual survey in urban design. (10 Marks)

OR

- 2 Define "Urban Design" and explain the urban design process. (20 Marks)

Module-2

- 3 a. Explain the role of walkability and imageability in an urban street through valid examples. (05 Marks)
b. Explain the various elements of public image through Kevin Lynch's ideologies describe in "Image of a City". (15 Marks)

OR

- 4 a. Elaborate your views on enhancing the quality of urban design through pedestrian. (08 Marks)
b. Explain the social and cultural influence on architecture an urban design through the principles established in the book "Death and life of great American cities" by Jane Jacob. (12 Marks)

Module-3

- 5 Compare and contrast the ideas of Aldo Rossi and Collin Rowe about the form of a city. (20 Marks)

OR

- 6 What is the impact of bylaws and building regulations on city form? (20 Marks)

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg. 42+8 = 50, will be treated as malpractice

Module-4

7 Narrate the attributes of a successful public place, with examples. (20 Marks)

OR

8 Describe the key aspects of the temporal dimension in Urban Design. (20 Marks)

Module-5

9 Explain, how sustainable development in Urban Design impacts environment at local and global levels. (20 Marks)

OR

10 Describe how human activity and buildings influences the environment, citing proper examples. (20 Marks)
