

**RajivGandhiUniversity of Health Sciences, Karnataka**  
**I Semester Bachelors in Hospital Administration Degree Examination - 22-Nov-2023**

**Time: Three Hours**

**Max. Marks: 80 Marks**

**PRINCIPLES OF MANAGEMENT (RS)**

**Q.P. CODE: 3229**

Your answers should be specific to the questions asked  
Draw neat, labeled diagrams wherever necessary

**LONG ESSAYS (Answer any Two)**

**2 x 10 = 20 Marks**

1. Discuss the concept and process of control. State the requirements of an effective control system.
2. Draw an organization chart for 500 bedded hospital. Write different types of organization.
3. Define management & Administration. Discuss the qualities of administrator & challenges faced by them.

**SHORT ESSAYS (Answer any Eight)**

**8 x 5 = 40 Marks**

4. Explain SWOT analysis.
5. Describe the social responsibility of management.
6. Differentiate between job enlargement, enrichment and job rotation.
7. Describe the functional areas of management.
8. Write a note on the process of Management by Objectives.
9. Why co-ordination is inevitable in an organization?
10. Explain the importance and steps in decision-making.
11. "Management as a discipline, is a science as well as art". Explain
12. Explain Leadership skills and discuss different styles of leadership.
13. What is departmentation? How it is done in an organization?

**SHORT ANSWERS (Answer any ten)**

**10 x 2 = 20 Marks**

14. Theory of "X" and "Y"
15. What is 360° appraisal?
16. Advantages of delegation.
17. Grapevine.
18. Likert's management style.
19. Gantt chart
20. What is Decision tree?
21. Forecasting.
22. What is Directing? State the nature of directing.
23. Steps in Recruitment process.
24. Zero based budgeting.
25. Types of communication.

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