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Reg. No.

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III Semester M.B.A. (Day &amp; Eve.) Degree Examination, April/May - 2022

MANAGEMENT

Management Perspectives (Open Elective)

(CBCS Scheme 2019)

Paper : 3.8

Time : 3 Hours



Maximum Marks : 70

## PART - A

Answer all the questions. Each carries 2 marks.

(10×2=20)

1. a) Define organization.
- b) What is the main objective of planning?
- c) What is span of control?
- d) Define MBO.
- e) Explain Pareto Chart.
- f) Distinguish between goals and objectives.
- g) Define effective communication.
- h) What is performance Appraisal?
- i) What is Staffing?
- j) What are the elements in Maslow's Hierarchy of needs?

## PART - B

Answer any **Four** of the following. Each question carries 5 marks.

(4×5=20)

2. Briefly explain the functional areas of Organization.
3. Explain the barriers to an effective communication.
4. Explain briefly the steps in Decision making process.
5. Distinguish between Motivation and Satisfaction.
6. Explain in detail Henry Fayol's Administrative Management.
7. What are the essential qualities of a Good Leader?

[P.T.O.]





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PART - C

Answer any **three** of the following. Each question carries **10** marks.

(3×10=30)

8. Discuss the nature and scope of Management.
9. Explain the concept and process of controlling. State different types of Control.
10. Elucidate the steps in selection process.
11. Discuss the impact of Information Technology in management concepts.
12. What do you mean by Delegation of Authority? Discuss its process and importance.

