

CBCS SCHEME

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18AU51

Fifth Semester B.E. Degree Examination, June/July 2023 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Explain the scope and functional areas of management. (10 Marks)
b. Explain the modern management approaches. (10 Marks)

OR

- 2 a. List and explain the general steps in planning. (10 Marks)
b. What is decision making? Explain its characteristics. (10 Marks)

Module-2

- 3 a. Explain the principles of organization. (10 Marks)
b. What is staffing? Explain the selection procedures followed by the present companies. (10 Marks)

OR

- 4 a. Identify the essentials of a sound central system. (10 Marks)
b. List the different motivation theories and explain Herzberg's theory. (10 Marks)

Module-3

- 5 a. Define entrepreneur. Explain the functions. (10 Marks)
b. List and explain the types of entrepreneurs. (10 Marks)

OR

- 6 a. What are the stages in entrepreneurial process? Explain. (10 Marks)
b. Discuss the role of entrepreneurs in economic development. (10 Marks)

Module-4

- 7 a. Explain the steps to start an SSI. (10 Marks)
b. Write short notes on : i) KIADB ii) KSFC. (10 Marks)

OR

- 8 a. Summaries the effect of WTO/GATT on Indian SSI. (10 Marks)
b. Write short notes on : i) KSMC ii) SISI. (10 Marks)

Module-5

- 9 a. What are the contents of a project report? Explain. (10 Marks)
b. Explain the different details found in partnership agreement. (10 Marks)

OR

- 10 a. Explain the guidelines by planning commission for project report. (10 Marks)
b. Write short notes on sole proprietorship. (10 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and/or equations written eg, 42+8=50, will be treated as malpractice.