



CBCS SCHEME

18ME646

Sixth Semester B.E. Degree Examination, Jan./Feb. 2023 Entrepreneurship Development

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. List out the functions of a successful entrepreneur. (06 Marks)
b. Define Entrepreneur. And classify the entrepreneurship and explain any one type. (08 Marks)
c. Differentiate between manager and entrepreneur. (06 Marks)

OR

- 2 a. Explain external environmental factors for entrepreneurship. (07 Marks)
b. What are the main characteristics of entrepreneurship? (06 Marks)
List and explain the entrepreneurial barriers. (07 Marks)

Module-2

- 3 a. List out the objectives of business plan. (06 Marks)
b. Explain the business plan preparation with flow chart. (08 Marks)
c. Define idea generation. And explain the various sources of new idea generation. (06 Marks)

OR

- 4 a. List the factors of environmental scanning for business plan. (05 Marks)
b. Explain the financial feasibility study in business plan. (07 Marks)
c. Discuss the steps involved in project report writing. (08 Marks)

Module-3

- 5 a. List out the benefits of corporate entrepreneurship. (06 Marks)
b. Explain the corporate venturing. (07 Marks)
c. Describe the need for corporate entrepreneurship. (07 Marks)

OR

- 6 a. Explain the list of internal factors influencing the corporate entrepreneurship. (07 Marks)
b. Describe the benefits of corporate entrepreneurship. (07 Marks)
c. Write short note related to issues of corporate entrepreneurship. (06 Marks)

Module-4

- 7 a. Explain the three circle model of family business. (08 Marks)
b. List out the functions of women entrepreneur. (06 Marks)
c. Write short notes on Growth and development of Women Entrepreneurs in India. (06 Marks)

OR

- 8 a. What are the Pitfalls of family business? (06 Marks)
b. Explain the qualities of women entrepreneurs. (08 Marks)
c. Write short notes on Women Entrepreneurship. (06 Marks)

Module-5

- 9 a. Briefly explain on International versus Domestic Entrepreneurship. (06 Marks)
b. Discuss the stages of Economic Development. (08 Marks)
c. Write short notes on International Entrepreneurship opportunities. (06 Marks)

OR

- 10 a. Explain the stages of financing offered in venture capital. (08 Marks)
b. What are the importances of international business to the firm? (06 Marks)
c. Discuss the various types of venture capital firms. (06 Marks)

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