

CBCS SCHEME

18EE51



Fifth Semester B.E. Degree Examination, Jan./Feb. 2023 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Explain briefly the management functions. (10 Marks)
b. Discuss in detail roles of manager. (10 Marks)

OR

- 2 a. Explain the types of decisions. (10 Marks)
b. Explain the steps involved in planning. (10 Marks)

Module-2

- 3 a. Briefly explain principles of organization. (10 Marks)
b. Discuss the importance of staffing. (04 Marks)
c. Explain briefly the functions of staffing. (06 Marks)

OR

- 4 a. Explain briefly the characteristics of motivation. (06 Marks)
b. Write a note on positive and negative motivation. (06 Marks)
c. Explain the steps involved in controlling. (08 Marks)

Module-3

- 5 a. Briefly explain the importance of entrepreneurship. (10 Marks)
b. Give the detailed classification of entrepreneurs. (10 Marks)

OR

- 6 a. Explain the stages in entrepreneurial process. (10 Marks)
b. Discuss the problems faced by entrepreneurs. (10 Marks)

Module-4

- 7 a. Discuss the role of small scale Industry in economic development. (10 Marks)
b. Discuss the problems faced by small scale Industries. (06 Marks)
c. Write a note on impact of Globalization on small scale industries. (04 Marks)

OR

- 8 a. Mention the central agencies that provide support to S.S.I. (06 Marks)
b. Discuss the impact of WTO/GATT on S.S.I. (09 Marks)
c. Mention the reasons for sickness in S.S.I. (05 Marks)

Module-5

- 9 a. Explain briefly the contents of a good project report. (10 Marks)
b. Discuss Market analysis and technical analysis towards project analysis. (10 Marks)

OR

- 10 a. Discuss key point to be considered in selection of project. (05 Marks)
b. Explain the project cycle every project goes through. (05 Marks)
c. Discuss the steps involved in PERT. Also give the advantages. (10 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.