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VII Semester B.V.A. Degree Examination, March/April - 2023**ANIMATION AND GAME ART (Theory)****Animation Studio Design and Management****(CBCS Scheme)****Time : 3 Hours****Maximum Marks : 70****Instructions to Candidates:**

If necessary use drawing tools.

SECTION - A**Answer any FOUR questions.**

1. i) Write a short note on production brief.
- ii) Why big studios create their own production pipeline?
- iii) What benefit studios get from interns?
- iv) What is the role of executive producer?
- v) What is an I.P and why it need to be registered?

**(4×5=20)****SECTION - B****Answer any TWO of the following.****(2×10=20)**

2. i) Write a brief description on pre-production or post-production of animation film making.
- ii) What are the three levels of management and write a brief note about their area of functioning.
- iii) What role does the education institutes play for animation studios?

SECTION - C**Answer any ONE question.****(1×30=30)**

3. i) Write an essay on animation studio requirement in terms of software, infrastructure and manpower.
- ii) Why big studio do outsourcing? And what are the merits and demerits of outsourcing?