



BENGALURU CITY UNIVERSITY

DEPARTMENT OF PRODUCT DESIGN

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Graduation Project Report On

Fire Fresh – Multitasking Lighter

by

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ACHARYA SCHOOL OF DESIGN

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ABSTRACT

Fire Fresh is a multitasking product that is a fusion of two different, user objects namely an electric lighter and a mouth freshener. Electric lighters are Eco friendly and Mouth fresheners help in combating bad breath. During research, it was observed that often people who smoked cigarettes also used mint or chocolates to reduce the residual smell from smoking. So the idea here was to integrate both these products i.e lighter and mouth freshener and create one product that is catering to dual needs. The product avoids plastic and is made in wood which means it reduces the use of plastic lighters and can contribute to reduction of tiny plastics in environment.

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