29724

Reg. No. ☐☐☐☐☐☐☐

VII Semester B.V.A. Degree Examination, March/April - 2022

ANIMATION AND MULTIMEDIA

Animation Studio Design and Management

(CBCS Semester Scheme)

Time : 3 Hours   **Maximum Marks : 70**

Instructions to Candidates:

    1.   Answer the question as Instructed.

    2.   Illustrate wherever applicable.

SECTION - A

1. **Answer any Four questions.**   (4×5=20)

    a)   Write a short note on production brief.

    b)   What is an I.P and why it needed to be registered?

    c)   How to do the low costing production ?

    d)   What benifit studies get from inters ?

    e)   What is a role of executive production ?

SECTION - B

2. **Answer any Two of the following.**   (2×10=20)

    a)   What are the merits and demerits of outsourcing ?

    b)   Write the infrastructural requirement for both a small scale animation studio and VFX studio.

    c)   Write a brief description on pre - production or post production of animation film making.

SECTION - C

3. **Answer any One questions.**   (1×30= 30)

    a)   Write a essay on animation studio requirement in terms of software, infrastructural and man power.

    b)   What role the education institutes play for animation studios ? Explain in details.

———————