



QP – 444

VII Semester B.V.A. Examination, March/April 2022
(CBCS Scheme) (2018-19 and Onwards) (F+R)
ANIMATION AND MULTIMEDIA
Paper – AN 7.1 : Animation Studio Design and Management

Time : 3 Hours

Max. Marks : 70

SECTION – A

1. Answer **any 4** questions :

(5×4=20)

- i) How to motivate and retain your team ?
- ii) How to do the low costing production ?
- iii) What do you mean by co-production ?
- iv) Write a short note on production brief.
- v) What benefit studios get from inners ?

SECTION – B

2. Answer **any two** of the following :

(10×2=20)

- i) Write a brief description on pre-production of animation film making.
- ii) What are the merits and demerits of outsourcing ?
- iii) Write the infrastructural requirement for 2D animation studios and 3D animation studio.

SECTION – C

3. Answer **any one** question :

(30×1=30)

- i) Why big studio do outsourcing ? And what are the merits and demerits of outsourcing ?
 - ii) Explain in detail the 3D animation production pipeline.
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