

USN 1 A Y 1 9 E E 0 3 0

18EE51

Fifth Semester B.E. Degree Examination, July/August 2022
Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. What is Management? Explain different functions of Management. (10 Marks)
b. Explain different skills expected of a Manager. (06 Marks)
c. Discuss Management as an art or science. (04 Marks)

OR

- 2 a. What is Planning? Explain the steps involved in planning. (10 Marks)
b. What is decision making? How is it classified? What are the steps involved? (10 Marks)

Module-2

- 3 a. What are principles of organization? (07 Marks)
b. Differentiate between process and purpose departmentalization. (07 Marks)
c. What are committees? How are they classified? (06 Marks)

OR

- 4 a. Explain Directing, controlling and styles of leadership. (06 Marks)
b. What is co-ordination? What are its techniques? (08 Marks)
c. What are the steps involved in controlling? (06 Marks)

Module-3

- 5 a. Define Social responsibility. What are the social responsibilities of business towards different groups? (10 Marks)
b. How Entrepreneurs are classified? (06 Marks)
c. Differentiate between Entrepreneur and Intrapreneur (04 Marks)

OR

- 6 a. Explain the term "social audit". What are its benefits and limitations? (08 Marks)
b. What are the characteristics of successful entrepreneur? (07 Marks)
c. Write a short note on business ethics and corporate governance. (05 Marks)

Module-4

- 7 a. Elaborate the role and importance of small scale industries in India. (07 Marks)
b. What are the government policies towards development and promotion of SSI's in India? (07 Marks)
c. What are ancillary and tiny industries? (06 Marks)

OR

- 8 a. Explain the effect of WTO/GATT on SSI. (07 Marks)
b. What is the impact of globalization on SSI in India? (07 Marks)
c. What are the central and state level institutional support available for business enterprises? (06 Marks)

Module-5

- 9 a. Explain meaning, objectives and characteristics of project management. (10 Marks)
b. Write short notes on :
i) Project scheduling
ii) Project evaluation and Selection (10 Marks)

OR

- 10 a. Explain the uses and limitations of CPM and PERT. (10 Marks)
b. Write note on :
i) Human and administrative aspect project management.
ii) Pre requisites for successful project implementation. (10 Marks)
