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17ES51

Fifth Semester B.E. Degree Examination, July/August 2022
Management and Entrepreneurship Development

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Define management. Explain the functions of management. (10 Marks)
b. Explain the role of manager. (10 Marks)

OR

- 2 a. Describe the steps involved in planning. (10 Marks)
b. Explain with flow diagram of the rational decision making process. (10 Marks)

Module-2

- 3 a. Explain the principles of organizing. (10 Marks)
b. Explain the different steps in staff selection process. (10 Marks)

OR

- 4 a. Explain Maslow's need hierarchy theory. (10 Marks)
b. Describe the essentials of effective control systems. (10 Marks)

Module-3

- 5 a. Explain the social responsibilities of business towards the consumer and the community. (10 Marks)
b. What are the key elements of good corporate governance? Write benefits of good corporate governance. (10 Marks)

OR

- 6 a. Explain any five characteristics of successful entrepreneurship. (10 Marks)
b. Explain the development cycle of entrepreneurship. (10 Marks)

Module-4

- 7 a. Explain on five rules or importance of Small Scale Industries (SSI) in economic development. (10 Marks)
b. Explain the functions of WTO. (10 Marks)

OR

- 8 a. Summarize any two state level institutions that support small business enterprises. (10 Marks)
b. Explain the objectives of KSFC. (10 Marks)

Module-5

- 9 a. Define project. State and explain the classification of projects. (10 Marks)
b. What is project formulation? Explain the major steps involved in project formulation. (10 Marks)

OR

- 10 a. Mention various steps involved in the PERT analysis. (10 Marks)
b. Explain importance of networks analysis. (10 Marks)

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and/or equations written eg, 42+8 = 50, will be treated as malpractice.