CBCS SCHEME

15CS51

USN

Fifth Semester B.E. Degree Examination, July/August 2022
Management and Entrepreneurship for IT Industry

Time: 3 hrs.

Max. Marks: 80

Note: *Answer any FIVE full questions, choosing ONE full question from each module.*

Module-1

1   a.   Define management. Explain the Henr : Fayol's administrative management.   (09 Marks)
    b.   What are the steps involved in Planning? Explain.   (07 Marks)

OR

2   a.   Explain nature and characteristics of management in detail.   (08 Marks)
    b.   List the difference between administration and management.   (04 Marks)
    c.   Explain the role of manager in detail.   (04 Marks)

Module-2

3   a.   Explain Hertzberg's Hygiene theory.   (08 Marks)
    b.   Explain the techniques of co-ordination.   (04 Marks)
    c.   What is the need for co-ordination?   (04 Marks)

OR

4   a.   What is the importance of communication? Explain.   (05 Marks)
    b.   What is Motivation? Explain Maslow's need hierarchy theory of motivation.   (07 Marks)
    c.   List the merits and demerits of motivation.   (04 Marks)

Module-3

5   a.   Explain stages of entrepreneurial process in detail.   (08 Marks)
    b.   Explain barriers to entrepreneurship.   (04 Marks)
    c.   List the difference between entrepreneur and entrepreneurship.   (04 Marks)

OR

6   a.   Explain Technical and Financial feasibility study.   (10 Marks)
    b.   Explain the classification of Entrepreneur.   (06 Marks)

Module-4

7   a.   Define ERP and explain its importance.   (08 Marks)
    b.   Explain steps involved in project report writing.   (08 Marks)

OR

8   a.   Enumerate the content of project report.   (08 Marks)
    b.   Define project report and explain significance of report.   (08 Marks)

Module-5

9   a.   Explain KSSIDC.   (08 Marks)
    b.   Explain trademark, copy right and patents.   (08 Marks)

OR

10   a.   Explain KSFC and various loan schemes of KSFC.   (08 Marks)
     b.   Explain DIC Single Window Agency.   (08 Marks)

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