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VI Semester B.V.A. Examination, May/June 2019

PRODUCT DESIGN

BVPD 61 : History of Industrial Design

(CBCS) (Fresh+Repeaters) (2017-18 & Onwards)

Time : 3 Hours

Max. Marks : 70

Instructions to Candidates :

- (1) Answer **all** questions as instructed.
- (2) Draw or Illustrate wherever applicable.

SECTION - A

Answer **any five** questions.

5x2=10

1. Who invented flying shuttle and when ?
2. What is the invention of Samuel Crompton and when did he invent ?
3. Who invented steam engine and when ?
4. Who founded Journal of design and manufacturing book and when ?
5. Mention two famous works of Aesthetic movement.
6. Who started Bauhaus ? What is Bauhaus famous for ?

Answer **any four** questions.

4x5=20

1. Write a short note on Industrial Revolution.
2. Write a short note on designer Henry Dreyfuss.
3. Write a short note on Art Nouveau.
4. Briefly explain Design Reform movement.

P.T.O.



5. Match the following timeline with the design movements.

Design Movement	Timeline
(a) Bauhaus	1910-1940
(b) Arts and Crafts	1917-1931
(c) Art Nouveau	1850-1915
(d) Art Deco	1919-1934
(e) De Stijl	1880-1910

6. Explain briefly the works of Piet Mondrian.

SECTION - B

Answer **any three** questions.

3x8=24

1. Write short notes on important works and people in De Stijl.
2. Write short note on Arts and Crafts Movement.
3. Write short note on Deutsche Werkbund.
4. Write short note on Bauhaus.

SECTION - C

Answer **any one** question.

1x16=16

1. Explain the significance in the development of Industrial design of the following movements :
 - * Art Deco
 - * Aesthetic Movement
2. Discuss the contribution of any two famous designers of America responsible for the current age of Industrial design.