Q.P. Code: 29223

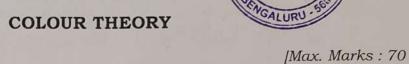
Time: 3 Hours

1.

Second Semester B.V.A. Degree Examination, May 2019

(CBCS Scheme)

Foundation Studies



Instructions. to Candidates: Draw illustration and diagrams colour theory wherever necessary.

SECTION - A

Choose the right answer: $(10 \times 1 = 10)$	
(a)	Primary colours are
	(Red-Green-blue / red, yellow, blue / brown, green, blue)
(b)	colour models used for printing.
	(RYB / RGB / CMYK)
(c)	colour scheme uses various tinting and shades of a single here
	(achromatic / monochromatic / polychromatic)
(d)	The three main properties of colour are
	(hue-value-texture / value-intensity-perspective / hue-intensity-value)
(e)	Pasted colour have value
	(high / low / neutral)
(f)	Changing the saturation of a colour changes its
	(value / intensity / transparency)
(g)	Orange, blue-green, blue red are colour scheme.
	(triadic / double complementary / split complementary)
(h)	Smart phones can keep you up at night because they emitlight.
	(white / green / blue)

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(i) The photoreceptors in the eye responsible for perceiving colour are

(rods / cones / both)

(j) _____ is the lightness or darkness of colour.

(saturation / value / intensity)

2. Write true or false for the following statements:

 $(10 \times 1 = 10)$

- (a) Blue is a triadic colour.
- (b) On mobile phone we see colour as pigments.
- (c) Water colour are used for printing.
- (d) When you mix red and yellow you end up with orange.
- (e) Printing process is an additive process of colour mixing.
- (f) Continuous yellow lines painted in the middle of the road indicates 'do not cross'.
- (g) Red is cool colour.
- (h) RGB is pastel colour.
- (i) Colour fade when they are exposed to sunlight.
- (j) In colour wheel the complementary colour are positioned next to each others.

SECTION - B

3. Write short notes on any **FOUR** of the following:

 $(4 \times 5 = 20)$

- (a) What does colour harmony mean? Illustrate.
- (b) What was the idea of the light for pointillist artist? How they were using colours?
- (c) What are complementary colour with illustration?
- (d) Describe the colour composition of a rainbow.
- (e) How do we see colour on our smart phone? Illustrate explain.

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SECTION - C

4. Answer any **TWO** of the following in 200 words each:

 $(2 \times 5 = 10)$

- (a) What is the difference between shad and tint? Illustrate.
- (b) Describe the importance of colour in our everyday life with an example.
- (c) Explain colour and symbolism with example of atleast 7 colours.

SECTION - D

5. Answer any **TWO** of the following in minimum 300 words:

 $(2\times 5=10)$

- (a) Explain significance of the colour in a traffic signal sinages. With illustrated examples.
- (b) Explain the following with illustrations.
 - (i) Neutral colour
 - (ii) Primary colour
 - (iii) Secondary colour
 - (iv) Intermediate or tertiary colour
- (c) What is the most prominently used colour in hospital and why.

SECTION - E

- 6. Write an essay on any **ONE** of the following with illustration: $(1 \times 10 = 10)$
 - (a) Why are most cars on Indian Streets are either white / silver in colour.
 - (b) Compose a wallpaper using 4 colours and explain colour composition.