

ARCHITECTURAL THESIS
ON
FARMSTAY

MANSI AGRAWAL
1AA15AT038
TENTH 'B'

ABOUT THE TOPIC

THIS THESIS FOCUSES ON THE AMAZING EXPERIENCE OF STAYING AT AN UNKNOWN PLACE WITH A FEELING OF STAYING AT HOME AND ALSO TO EDUCATE OURSELVES WITH THE BASIC NECESSITIES.

AGRITOURISM MEANS TRAVEL ORGANIZED AROUND FARMING, SMALL-SCALE FOOD PRODUCTION OR ANIMAL HUSBANDRY. VISITING A WORKING FARM OR RANCH FOR THE PURPOSE OF ENJOYMENT AND EDUCATION ARE KEY PARTS OF THIS OFTEN RURAL EXPERIENCE. FARMER'S MARKETS, WINE TOURISM, CIDER HOUSES AND CORN MAZES ALL CONSTITUTE EXAMPLES OF AGRITOURISM. TRAVELERS WHO PARTICIPATE IN THIS TYPE OF VACATION FREQUENTLY DESIRE TO SEE HOW FOOD IS GROWN AND PREPARED OR TO LEARN HOW ANIMALS ARE RAISED.

IN AN INCREASINGLY MECHANIZED WORLD, MANY PEOPLE HAVE LOST TOUCH WITH HOW THEIR FOOD IS PRODUCED, OR THE REGION WHERE IT ORIGINATED. AGRITOURISM OFFERS TOURISTS A CHANCE TO RECONNECT WITH THE LAND, PROVIDING A "HANDS ON EXPERIENCE" WITH LOCAL FOODS. AGRITOURISM ACTIVITIES INCLUDE PICKING FRUITS, TASTING WINE, TENDING BEES, MILKING COWS AND OTHER EDUCATIONAL PURSUITS.

WHY IS IT NECESSARY

FARM STAYS HAVE BEEN A GROWING TREND IN EUROPE SINCE 1980S, PARTICULARLY IN ITALY.

FARM STAYS ARE NOW GROWING IN POPULARITY IN OTHER PARTS OF THE WORLD AS WELL, ESPECIALLY IN AUSTRALIA, ASIA AND NORTH AMERICA.

FARMERS' DESIRE FOR MORE DIVERSE AND DEPENDABLE INCOME STREAMS AND CONSUMERS' INTEREST FOR AND TO RECONNECT WITH RURAL HERITAGE AND THE ORIGIN OF THEIR FOOD SUPPLY.



MANY FARMERS AND RANCHERS ARE SUPPLEMENTING THEIR INCOME BY OFFERING WEDDING AND EVENT VENUES. REHEARSAL DINNERS, BARBEQUES AND OTHER ACTIVITIES CAN COMBINE WITH THE WEDDING CEREMONY. IF THERE IS AN INN OR BED AND BREAKFAST ON THE PREMISES, NEWLYWED COUPLES CAN MAKE A RURAL EXPERIENCE A PART OF THEIR HONEYMOON TRAVEL.



AGRITOURISM IMMERSSES VISITORS IN THE HERITAGE OF A PARTICULAR CULTURE. TAKE THE TIME TO STOP BY A WORKING FARM OR RANCH. YOU WILL MOST LIKELY DISCOVER PEOPLE WITH AN INTIMATE KNOWLEDGE OF THE HISTORY AND TRADITIONS OF THEIR REGION.

AIM AND OBJECTIVE

THE PRIMARY AIM OF THE PROJECT IS TO MAKE PEOPLE FEEL AT HOME EVEN AT HOTELS BY PAYING A SMALL AMOUNT OF MONEY.

THE SECONDARY AIM BEING THE BETTERMENT OF FARMERS AND HOTEL OWNERS ALSO BRINGING AWARENESS IN PEOPLE ABOUT

AGRICULTURE AND NEW TECHNIQUES INVOLVED IN AGRICULTURE.

SCOPE

AS PER STATISTICS, IN PAST 5-6 YEARS, THE TRAVEL AND TOURISM INDUSTRY HAS CREATED NEARLY 12 MILLION JOBS IN THE COUNTRY GENERATING USEFUL EARNING SOURCE TO THE CITIZENS. KEEPING IN MIND THE MOUNTING SCOPE OF THE SAID INDUSTRY, THE ESTIMATED EMPLOYMENT EXPOSURE IN THIS SECTOR IS 37 MILLION BY 2020

LIMITATION

LACK OF CAPITAL TO DEVELOP BASIC INFRASTRUCTURE FOR THE AGRO-TOURISM. IGNORANCE OF THE FARMERS REGARDING TO THE SUCH TYPE OF ACTIVITIES. PRESENCE OF UNORGANIZED SECTOR IN THE AGRI-TOURISM INDUSTRY. LAKHS OF FARMERS HAVE SMALL SIZE HOLDING, LOW QUALITY LAND AND LITTLE OR NO ACCESS TO CREDIT OR IRRIGATION.

THE PRICE FOR A FARMSTAY RANGES FROM RS 1000 - RS 3000 PER PERSON PER NIGHT.



RESEARCH

THE RESEARCH INCLUDED VARIOUS AGRICULTURAL TECHNIQUES AND VARIOUS EMPLOYMENT IDEAS INCLUDING CHEESE MAKING, POTTERY AND BREAD FACTORY.

THE MAIN FOCUS HERE IS PRODUCING HEALTHY ENVIRONMENT FOR ELDERLY AND CHILDREN WITH LEARNING EXPERIENCE AND ENJOYMENT.



CONCLUSION

THE POSSIBLE OUTCOME OF THIS PROJECT CAN BE VERY BENEFICIAL FOR FARMERS AND PEOPLE WHO LIKE RECREATIONAL ACTIVITIES