

# CBCS SCHEME

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18ME646

Sixth Semester B.E. Degree Examination, Feb./Mar. 2022

## Entrepreneurship Development

Time: 3 hrs.

Max. Marks: 100

*Note: Answer any FIVE full questions, choosing ONE full question from each module.*

### Module-1

- 1 a. Define Entrepreneur. What are the internal and external factors of entrepreneur? Explain briefly. (10 Marks)  
b. What are the functions and characteristics of entrepreneur? Explain briefly. (10 Marks)

OR

- 2 a. What are the classifications of Entrepreneurship? Explain briefly. (10 Marks)  
b. Distinguish between the Manager and Intrapreneur. (05 Marks)  
c. Discuss theories of Entrepreneurship. (05 Marks)

### Module-2

- 3 a. What are the preparations of a business plan as an entrepreneurial tool? Explain briefly. (10 Marks)  
b. Explain creative problem solving. (05 Marks)  
c. Explain Heuristic techniques of problem solving. (05 Marks)

OR

- 4 a. What is Brain Storming? What are the guidelines of brain storming? Explain briefly. (06 Marks)  
b. Write short notes on the following: (i) Synectics (ii) Value analysis (06 Marks)  
c. Define project appraisal. What are the different methods of project appraisal? Explain briefly. (08 Marks)

### Module-3

- 5 a. What is meant by corporate entrepreneurship? What are the four types of corporate entrepreneurship? Explain briefly. (10 Marks)  
b. What are the steps of corporate entrepreneurship strategy? Explain. (10 Marks)

OR

- 6 a. What are the conditions for favorable corporate entrepreneurship and also list out the benefits of corporate entrepreneurship? Explain. (10 Marks)  
b. What are the need and issues related to corporate entrepreneurship? Explain briefly. (10 Marks)

### Module-4

- 7 a. Define family and non-family entrepreneurs. (04 Marks)  
b. Distinguish between professionalism and family entrepreneurs. (06 Marks)  
c. What are the role of professionals and woman entrepreneur? Explain briefly. (10 Marks)

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.  
2. Any revealing of identification, appeal to evaluator and /or equations written eg. 42+8 = 50, will be treated as malpractice.

OR

- 8 a. List out the factors influencing woman entrepreneur. Explain briefly. (10 Marks)
- b. Write short notes on:
- (i) Challenges for woman entrepreneurs
  - (ii) Growth and development of woman entrepreneurs in India. (10 Marks)

**Module-5**

- 9 a. Describe the nature of international entrepreneurship. (06 Marks)
- b. What are the importance of international business to the firm? Briefly explain. (06 Marks)
- c. What are the differences between international and domestic entrepreneurship? (08 Marks)

OR

- 10 a. What are the different stages involved in economic development? Explain briefly with examples. (10 Marks)
- b. Write short notes on:
- (i) Financial institutions and small scale industries
  - (ii) Government policies for SSIs. (10 Marks)

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