

CBCS SCHEME

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Librarian
Learning Resource Centre
Acharya Institute & Technology

17ES/EC/TE/EI/BM/ML51

Fifth Semester B.E. Degree Examination, Feb./Mar. 2022

Management and Entrepreneurship Development

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Explain the functions of management. (10 Marks)
b. Explain the characteristics of management. (10 Marks)

OR

- 2 a. Explain the nature and importance of planning. (10 Marks)
b. Explain the types of Decision making. (05 Marks)
c. Differentiate between strategic planning and operational planning. (05 Marks)

Module-2

- 3 a. Explain the principles of organization. (10 Marks)
b. What is Departmentation? Explain its types. (10 Marks)

OR

- 4 a. Explain Maslow's need hierarchy theory with neat diagram. (10 Marks)
b. Explain the types of leadership styles. (05 Marks)
c. Explain the technique of coordination. (05 Marks)

Module-3

- 5 a. Illustrate the social responsibility of business towards different groups. (10 Marks)
b. What is Social Audit? Explain the benefits and limitation of social Audit. (10 Marks)

OR

- 6 a. List the types of Entrepreneurs. (10 Marks)
b. Explain the stages of entrepreneurial process. (10 Marks)

Module-4

- 7 a. Explain the impact of LPG on SSI. (10 Marks)
b. Explain the different policies for the development of SSI in India. (10 Marks)

OR

- 8 a. Explain the impact of GATT and WTO. (10 Marks)
b. Write a note on NSIC and SIDBI. (10 Marks)

Module-5

- 9 a. List the steps in project identification. (10 Marks)
b. Explain the contents of project report. (10 Marks)

OR

- 10 a. State the advantages and disadvantages of PERT/CPM. (10 Marks)
b. What is an activity and event in a network diagram representation? Explain its types. (10 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.