Librarian	
Learning Resource	Centre
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CBCS SCHEME

17ES/EC/TE/EI/BM/ML51

USN USN

Fifth Semester B.E. Degree Examination, Feb./Mar. 2022 Management and Entrepreneurship Development

Time: 3 hrs.

ONE 6:11 question from each module.

Note: Answer any FIVE full questions, choosing ONE full question from each module.

	Note: Answer any FIVE full questions, Module-1	
nalpractice.	 a. Explain the functions of management. b. Explain the characteristics of management. 	(10 Marks) (10 Marks)
g blank pages. = 50, will be treated as malpractice.	OR 2 a. Explain the nature and importance of planning. b. Explain the types of Decision making. c. Differentiate between strategic planning and operational planning.	(10 Marks) (05 Marks) (05 Marks)
aining blank J 42+8 = 50, w	3 a. Explain the principles of organization. b. What is Departmentation? Explain its types.	(10 Marks) (10 Marks)
On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages. Any revealing of identification, appeal to evaluator and /or equations written eg, $42+8=50$, will be	A a. Explain Maslow's need hierarchy theory with neat diagram. b. Explain the types of leadership styles. c. Explain the technique of coordination.	(10 Marks) (05 Marks) (05 Marks)
iagonal cross l	 Explain the technique of coordance Module-3 a. Illustrate the social responsibility of business towards different groups. b. What is Social Audit? Explain the benefits and limitation of social Audit. 	(10 Marks) (10 Marks)
ilsorily draw d al to evaluatoi	6 a. List the types of Entrepreneurs. b. Explain the stages of entrepreneurial process.	(10 Marks) (10 Marks)
swers, compu fication, appe	7 a. Explain the impact of LPG on SSI. b. Explain the different policies for the development of SSI in India.	(10 Marks) (10 Marks)
leting your an aling of identi	8 a. Explain the impact of GATT and WTO. b. Write a note on NSIC and SIDBI.	(10 Marks) (10 Marks)
1. On comp	9 a. List the steps in project identification. b. Explain the contents of project report.	(10 Marks) (10 Marks)
Important Note : 1.	OR 10 a. State the advantages and disadvantages of PERT/CPM. b. What is an activity and event in a network diagram representation? Explain	(10 Marks) n its types. (10 Marks)

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