CBCS SCHEME

17ES/EC/TE/EI/BM/ML51

USN

Fifth Semester B.E. Degree Examination, Feb./Mar. 2022
Management and Entrepreneurship Development

Time: 3 hrs.

Max. Marks: 100

Note: *Answer any FIVE full questions, choosing ONE full question from each module.*

Module-1

1	a.	Explain the functions of management.	(10 Marks)
	b.	Explain the characteristics of management.	(10 Marks)

OR

2	a.	Explain the nature and importance of planning.	(10 Marks)
	b.	Explain the types of Decision making.	(05 Marks)
	c.	Differentiate between strategic planning and operational planning.	(05 Marks)

Module-2

3	a.	Explain the principles of organization.	(10 Marks)
	b.	What is Departmentation? Explain its types.	(10 Marks)

OR

4	a.	Explain Maslow's need hierarchy theory with neat diagram.	(10 Marks)
	b.	Explain the types of leadership styles.	(05 Marks)
	c.	Explain the technique of coordination.	(05 Marks)

Module-3

5	a.	Illustrate the social responsibility of business towards different groups.	(10 Marks)
	b.	What is Social Audit? Explain the benefits and limitation of social Audit.	(10 Marks)

OR

6	a.	List the types of Entrepreneurs.	(10 Marks)
	b.	Explain the stages of entrepreneurial process.	(10 Marks)

Module-4

7	a.	Explain the impact of LPG on SSI.	(10 Marks)
	b.	Explain the different policies for the development of SSI in India.	(10 Marks)

OR

8	a.	Explain the impact of GATT and WTO.	(10 Marks)
	b.	Write a note on NSIC and SIDBI.	(10 Marks)

Module-5

9	a.	List the steps in project identification.	(10 Marks)
	b.	Explain the contents of project report.	(10 Marks)

OR

10	a.	State the advantages and disadvantages of PERT/CPM.	(10 Marks)
	b.	What is an activity and event in a network diagram representation? Explain its types.	(10 Marks)

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