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Fifth Semester B.E. Degree Examination, Feb./Mar. 2022 **Management and Entrepreneurship**

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

		N	ote: Answer any FIVE full questions, choosing ONE full question from each mo	aute.	
ce.			Module-1		
acti	1	a.	Define Management. Briefly explain the different levels and skills required	at different	
alpı		٠	Management levels.	(10 Marks)	
s m		b.	Explain briefly the various functions of Management.	(10 Marks)	
e q a		0.			
ceat			OR		
es.	2	a.	Briefly explain the Hierarchy of plans with relevant diagram.	(10 Marks)	
pag ill 1		b.	Discuss briefly the various steps involved in the Planning process.	(10 Marks)	
ank 0, w			Module-2		
g bli = 5	3	0	Briefly explain the steps involved in the recruitment and selection process.	(10 Marks)	
nin 2+8	3	a.	List and explain the essentials of Sound Control System.	(10 Marks)	
mai 3, 4,		b.	List and explain the essentials of bound control bystem.		
e re			OR		
n th ritte	4	a.	What is Controlling? Discuss the steps in a control process.	(10 Marks)	
o se o		b.	Explain the Maslow's theory of motivation, with a neat diagram.	(10 Marks)	
line					
ross	_		Module-3 Francisco the functions of an Entrapreneur	(10 Marks)	
al c or e	5	a.	Define the term Entrepreneur. Explain the functions of an Entrepreneur.	(10 Marks)	
completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages. revealing of identification, appeal to evaluator and /or equations written eg, $42+8=50$, will be treated as malpractice.		b.	Explain the types of Entrepreneur.	(10 Marks)	
dia or a			OR		
raw luat	6	a.	Briefly compare Entrepreneurs and Managers.	(05 Marks)	
ly d eva	•	b.	List and explain the characteristics of an Entrepreneur.	(05 Marks)	
sori I to		c.	Explain the various stages in Entrepreneurial Process.	(10 Marks)	
ıpul pea					
con			Module-4 (SGD)" and state the characterisation and object	ives of SSI	
ers, itior	7	a.	Define "Small Scale Industry (SSI)" and state the characterisation and objectives of SSI. (10 Marks)		
ıfica		h	Explain the steps involved in setting up a Small Scale Industries (SSI).	(10 Marks)	
ır aı lent		b.	Explain the steps involved in setting up a small source massives (= ==).		
you of ic			OR		
ting ng (8	a.	What are the objectives and functions of DIC and NSIC?	(10 Marks)	
ple		b.	Explain the objective and functions of KSFC and SISI / MSME.	(10 Marks)	
con					
On Any			What is the meaning of a "Project"? State and explain the objectives of Projects.	(05 Marks)	
.1.	9	a.	What is the meaning of a Project ? State and explain the objectives of Projects.	(05 Marks)	
ete :		b.	Write various points / factors to be considered for Project identification.	(10 Marks)	
ž		C.	Explain in detail the contents of "Project Report".	(1011111)	
Important Note			OR		
lodu	10) a.	Write the characteristics of Partnership firm and list its advantages and d	isadvantages.	
H	_ 0			(10 Marks)	

b. Explain briefly the features of Sole proprietorship and mention its advantages and (10 Marks) disadvantages.