

EXCECUTIVE SUMMARY

Project named "A Study on Employee Retention at Columbia Asia Hospital, Hebbal" is the performance of employees that determines the capacity of a company to succeed; it is through their efforts that the business can succeed. It is the process by which an organization attempts to encourage workers to stay in the organization for an extended length of time. The company makes every effort to keep employees for an extended period of time. A significant factor in employee retention is the level of happiness with one's work.

The initiative emphasizes the significance of staff retention in order to address the issue of employee turnover..

Chapter 1 of this report contains an overview of the industry, company profile, vision, mission, quality policy, competitor's analysis and future prospects of the organization. Section 2 of this report contains an overview of the industry, company profile, vision, mission, quality policy, competitor's analysis, SWOT analysis and future prospects of organization. Employee retention methods are briefly discussed in Chapter 2 in terms of leadership, communication, pay and profit sharing as well as corporate culture and performance management amongst other areas.

It has also been suggested that, as a consequence of the research and analysis, some recommendations for improving the attitudes of workers be made.