

EXECUTIVE SUMMARY

Investing in securities in accordance with the goals set forth in the offer document is how mutual funds pool their resources. Mutual funds accomplish this by issuing units to investors and investing the money in securities in line with the objectives set out in the offer agreement. Investments in securities are distributed over a broad cross-section of businesses and sectors, thus reducing the likelihood of a single event occurring. By diversifying one's portfolio, one may decrease their risk since not all stocks will move in the same way or proportionally at the same time. Mutual funds distribute units to investors in proportion to the amount of money that has been invested by them. Unit holders are those who invest in mutual funds and who own shares in the fund.

A mutual fund is a kind of investment plan in which a group of individuals pool their resources in order to achieve a shared financial gain. The money they have gathered is invested in the capital market, debt, and the money market, and the amount they have made is divided according to the number of units they have stated.

The Topic of the project is “A STUDY ON PERFORMANCE AND INVESTORS PERCEPTION TOWARDS MUTUAL FUND”. In recent years, the mutual fund sector in India has witnessed a significant increase in both the number and quality of product and service offerings available to investors. This project tries to give a brief information about stock market and a in depth view of technical analysis.

This project gives a researcher's version of conclusion to all the analysis that have been done during the research period. Analysis shows how an investor can Invest in Mutual Fund and how to predict market direction. This can help Ventura securities to advise and educate their clients to use combined technical tools to have a safer trading section.