

EXECUTIVE SUMMARY

This project report on “STUDY ON PERFORMANCE ANALYSIS OF INITIAL PUBLIC OFFERINGS” Now a days Initial Public Offerings (IPO) has become one of the preferred investments for the investor. Investing in IPOs is considered as one of the risky investments. If investor wishes to buy the IPO for long term or short term period it becomes extremely important to study the performance of IPO.

This report contains “Organization study of India Infoline Limited (IIFL)” its head office situated in Mumbai. And it was founded by Nirmal Jain in 1995. Now it is well diversified financial service company. After the organization study the project report done on **“STUDY ON PERFORMANCE ANALYSIS OF INITIAL PUBLIC OFFERINGS”** here I have chosen five years Initial public offerings. The period of study is five years from 2016 to 2020.

To analyze these IPOs performance. I have used Underpriced and Overpriced method and last day trading price method. After these ,I have find that Year which were witnessed lowest and highest issue of IPO so, this study will helps to investors who are wishing to buy the IPOs

The main objective of the study is to understand the process involved in the IPO, To Know what factors to be consider before applying for an IPO, To identify the number of companies coming up with an IPO in last 5 years, To evaluate the performance of IPO's in India from the year 2016-2020, To identify the number of companies opening at the higher end or lower end of the price band, To ascertain the factors contributing to the under pricing or over pricing of IPO in India.