

## **EXECUTIVE SUMMARY**

The project work entails an investigation into employee motivation, with a focus on the manufacturing industry. This research is primarily focused on identifying the factors that will inspire employees.

The primary responsibility of management is to make good use of human resources to meet corporate goals. Management of personnel is concerned with efficient use of directing human capital in such a way that they produce optimum productivity for the company and that their potential is fully developed at work. Motivation occurs when one person, such as a manager in an organization, encourages another, such as a worker, to make ensure that a channel is open by taking action to meet the person's desires and goals is made available to them.

Employee motivation is one of the most important problems that any company faces. Any manager's primary responsibility is to motivate their employees in order to create "will to work" It is also important to note that an employee might be extremely able to perform to those tasks. Nothing is possible when he refuses to do his job. A manager must use inspiration effectively to persuade workers to obey them.

Employees provided the information required for this study through questionnaires and interviews. Statistical instruments were used for analysis and interpretation, and the data was presented in tables and charts.