

## **INDUSTRY PROFILE**

### **NEWS PAPER – HISTORY**

A newspaper is a periodical appearance which carries of current events ,informative items, various features, editorials and advertising. Normally it is printed as low priced and second rated paper such as newsprint. There were 6580 daily newspaper in the world and 395 million copies put on sale in a day.

By 2008 many papers closed or cut down operations due to world recession combined with the reduction in advertising and circulation .Most of the traditional news papers present an editorial page which hold editorials written by an editor and area for writers to convey their personal opinions .The news paper will contain advertising and paid subscription.

A huge sort of facts are published on newspapers, which includes editorial opinions, criticism, persuasion and obituaries, entertainment features which includes crosswords, Sudoku and horoscopes; climate news & forecasts; advice, food and different columns; critiques of radio, movies, TV show ads, radio and TV listings, inserts from nearby merchants, editorial cartoons.

### **NEWSPAPERS IN INDIA**

Newspapers in India began with William Bolts, an ex-employee of the British East India Company who try to start the begin newspaper in India on 1776. Bolt have to beat a retreat under the dislike gaze of the court of directors of the organization.

Then, in 1780, James Augustus Hickey founded a two-page newspaper, the Bengal Gazette, and published the private lives of the company's "Sahibians." Sentenced to one year in prison and fined 5,000 rupees, this ultimately put him in a difficult position. This is the first step taken by the Indian journalism industry. The madras messenger is located in the southern stronghold of madras, and the founder of Richard Johnson is the Madras government printing company. The second Madras newspaper was published over 1791 when Hugh Boyd, editor of courier who resigned, resigned and initiator Hurkaru.