

EXECUTIVE SUMMARY

This study was conducted on cash management with special reference to Janatha Fish Meal and Oil Product, Kota. India has very rich marine resources of fish. Now a days lots of companies are involved in these fish meal and oil product business but they are prepared according to different climate condition as they are situated in the different places of the country. The objective of the study was to analyse the liquidity position of the company through the various ratio like current ratio, inventory turnover ratio, cash ratio, cash to sales ratio etc. and also to understand the various techniques of the cash management. The first week of project work utilised to analysis the organisational structure and with help of guide all the information's are collected.

Janatha fish meal and oil product company is one of the leading manufactures and exporter in the west coast of the India. It was established in the year 1989 at Kota, Udupi district.

The information regarding the topic is collected from the different sources. The literature review is conducted to understand the topic and various books, annual report of the Janatha fish meal and Oil product has been taken for this study. The project includes five chapters, in that first chapter is about introduction of the organization- it carries the project atmosphere of the organisation, the SWOT analysis, feature growth prospectus, competitors etc, according to the format of university's guidelines. Based on this data further chapter were created. Next chapters are all about the conceptual background of the study and theoretical view of all tools which is used in data analysing. And the third chapter includes the research design that includes Statement of the problem, need for study, Objectives, Scope of the study, Research methodology, Hypotheses, Limitations, Chapter scheme etc. The fourth chapter is to consider the main part of report that is the analysis and interpretation of the data collected with graph and tables. Results obtained by the statistical tools.