

Executive Summary

A financial market is a market in which people trade financial securities and derivatives at low transaction costs. Some of the securities include stocks and bonds, and precious metals. Securities market is a component of the wider financial market where securities can be bought and sold between subjects of the economy, on the basis of demand and supply. A stock market is the aggregation of buyers and sellers of stocks, which represent ownership claims on businesses.

The study has been undertaken on the topic “A study on risk and return analysis of selected banking stocks at Sharekhan ltd”. The purpose of the study is to analyse the risk and return of the selected banking stocks which helps the investor to get an idea about the risk and return involved in the selected stocks.

The project covers industry profile, company profile, theoretical background of the study, data analysis and interpretation and also provides suggestions for the investors regarding risk and return involved in the selected stocks. It also includes the financial statement of the company.

6 Years of stock price has been collected according to yearly opening and closing price from the year 2014 to 2019. Standard deviation , beta , variance are used as the tools for the study and bar graph and line graph has been used for graphical representation of the data.

From the study it is found that private sector banks gives higher returns than public sector banks. Canara bank has given the higher returns among public sector banks. The investors can be suggested to invest in ICICI bank as the return is high and risk is also less when compared to other banks.