

EXECUTIVE SUMMARY

Preparation of the financial accounts is not the end of the bookkeeping process. It is followed by the analysis of these final accounts. The practice of revising and examining a company's financial accounts to make profitable decision is called analysis of financial statement. Analysis of financial performance will helps to measuring the managerial efficacy and managerial effectiveness of the company. It also helps to know what are the financial assets and liabilities of the company. It assists the top management to evaluate whether the resources of the firm are used in the most efficient manner and to investigate the future growth of the business. The dental equipment industry produces dental and medical equipment such as artificial teeth, dental metals, dental alloys, dental chairs, dental x- ray machines, oral cameras, amalgams, and various types of products which is used by dental research laboratory, dentists and dental institutions. This project is conducted on the Confident Dental Equipments Pvt. Ltd. one of the leading manufacturer of dental and medical equipments in India.

This report includes dental equipment industry profile, how it exactly developed over a period of time and what are the opportunities in the dental equipment industry for the future period. It also includes company profile what are its equipments and operational areas, strength, weakness, opportunities and threats of the company, its mission, vision and quality policy, major competitors for the company. It includes almost twenty literature reviews related to financial performance analysis prepared by the various researchers and authors over a period of time. It also contains research problem, need for the study objectives and scope of the study, method followed and restrictions of the study.

This project also includes financial statement analysis, the data were collected from the information given by the company. The study has been conducted for the period of three years the major tools are used for the analysis such as proportion analysis, common size statements, comparative statements and trend percentages.

It was a great opportunity for me to undertake project report in what way the company has harmonized its departments and in providing that timely and contented services to the dental equipment industry. The sustenance and the hands of my experience during the six weeks in the company has become a value adding in my MBA program.