

EXECUTIVE SUMMARY

This is an attempt to perceive the role and influence of artificial intelligence and cloud-based technologies and how it is used currently in the recruitment process of an organization. As MBA students, it is a part of a study for everyone to undergo six weeks of internship at any organization, which involves a research project. For this purpose, I got an opportunity to carry out my internship at Valuecom info solutions, Bangalore.

The initial chapters of the project describe the general details regarding the industry and the company and explain the company information such as history, vision, mission, core values, products/services, and partners, etc. SWOT analysis is also done for assessment purposes.

In the next segment of the report, the theoretical background of the study is covered by referring and reviewing research papers and articles written by other researchers and authors who give an overview of artificial intelligence and cloud-based technologies role and its importance in an organization.

The next part of the report contains the research methodology including the statement of problem, objectives and limitations of the study. Further, a questionnaire is prepared to collect data from the respondents who are current employees at Valuecom info solutions. The data is further formatted, analyzed and the results are interpreted. Finally, relevant findings of the research along with the conclusions are noted down and suggestions are made if any.

It is observed that the web development industry is quite a huge one with great scope in the future due to its plenty of job opportunities. Valuecom info solution operates in the Magento e-commerce development platform which has a great opportunity for improvement in the near future.

My focus of learning as an HR intern in the company was to understand how the firm operates and handles its recruitment processes and how the various artificial intelligence and cloud-based technologies are benefitting the company in carrying out the different functions of the HR department. I underwent a week of training as to how to conduct interviews and select candidates and also learned about the different recruitment techniques that is been used by various organizations during the different stages of recruitment like screening, interview, training, etc. It is notable that the role