

EXECUTIVE SUMMARY

This is an attempt to understand Analysis on Training and Development of Human Resource Department towards the organization. As MBA students, it is a part of study for everyone to undergo six weeks of internship at any organization, which involves research project. For this purpose, I got an opportunity to carry out my internship at Vadamalayan Hospital, Tamil Nadu.

In the first part of the project report, the general details and information about the industry and the complete organization information such as vision, mission, organizational structure, services, operations, future growth and prospects are gathered and derived from primary as well as secondary sources. SWOT analysis is also done for assessment purposes.

In the next segment of the report, the theoretical background of the study is covered by referring and reviewing research papers and articles written by other researchers and authors who give an overview about Training and Development.

Next part of the report contains the research methodology including problem statement, objectives, scope and limitations of this research project. Further, a questionnaire is prepared to collect data from the respondents who are Hospital employees. The data is further formatted, analyzed and the results are interpreted. Finally, relevant findings of the research along with the conclusions are noted down and suggestions are made, if any. It is observed that the Training and Development is quite a huge one with great scope in the future due to its plenty of job opportunities.

My focus of learning was to understand how the firm operates at Human Resource Department as I was appointed as HR Intern. I underwent a week of training as how to handle Patients and understand the requirements and plan a strategy to build the profile with creative ideas based on current trend and also observed work culture followed at Vadamalayan Hospital by the management and employees. The organization notable to understand the behavior of Target audience based on the employees behavior in terms of developing strategies for personality branding.