

EXECUTIVE SUMMARY

The study was approved for a dated of six weeks on the theme “A study on motivational strategies at KIA MOTORS Ranchi.

Here the study is based on to find about the motivational strategies and also what all are the influence on the production. The sole reason of the study to provide an current strategy for an organization that use to inspire employee's to increase and improve the productivity in an organizations

While when we study about the motivation of an employee at the work, the essential to understanding about the factor which motivate employees and the elements that demotivate them in their work environment. If employees are demotivated, what are the corrective measures to take and here to find the links between employees motivation and its strategies and production of the organization.

To motive employee that work is different across organizations because that is purely based on the type of organization, and also nature of the work and the size of the organization. If the organization's employees are well motivated, it will positively improve performance and facilitate the achievement of organizational goals.

Its refer to force surrounded by a person which distress the path of the person, resolution, and also intensity about the voluntary behavior that motivated employee which is willing exert in the individual levels of strength in a firm amount of an period to an certain objective. In the organization every one want to increase motivation of an employees for the enhance of their productivity. Because of that the main purpose of some organization which uses strategy. That included many types of the benefit which all are provided by an employee that may be in monetary or non monetary and also some of uses different type of tactics such as job design that practice to motivated employee. Here, the conclusion of the research is about enhance about the knowledge in the topic motivational strategies.