

EXECUTIVE SUMMARY

A Mutual Fund is a scheme in which server investors put their money for achieving their financial goals. Whatever the money collected from investor is invested in capital and money market. The mutual fund industry started in India by way of act passed by RBI in parliament. The peoples think that mutual fund investments are riskier and the lack of awareness and misunderstanding regarding mutual fund industry leads to low investment. So there is a need of creating understanding about mutual fund in the minds of people.

In coming years mutual fund industry as excellent future. As Indian companies focusing more on young people and they are adopting latest technology in buying and selling mutual fund units.

This project helps me in getting good knowledge regarding performance of mutual fund industry and I came to know that various factors responsible for mutual fund returns. In this project, the first part containing all industry and company related information and financial statement information. Rest all chapters contains theoretical background, Literature review, Research design and data analysis information. Along with that it contains findings and suggestions regarding my project topic.

Through this study I understand the performance of selected mutual fund companies. The project covers the topic of **A STUDY ON COMPARATIVE PERFORMANCE EVALUATION OF SELECTED EQUITY AND DEBT ORIENTED MUTUAL FUNDS.**