

Executive summary

The cooperative movement was needed to safeguard the interests of weaker sections of society. This movement's primary aim is to protect economically weaker sections of society. Whether it's a sole trade, partnership or joint stock company in any form of organization, the primary motive is to increase profits.

The businessman tries to advance his own interest through all possible means including consumer exploitation. Co-operative organizational form is a democratic setup run by its members to serve their own interests. Self-help is by shared assistance. The philosophy behind the cooperative movement is for everyone, and for everyone.

Co-operative societies are voluntary associations begun with the purpose of serving members. Hubert Calvert says that collaboration is a mode of organization in which people are mutually associated with each other on the basis of equality in order to promote their economic interest

V. I Mehta defines co-operation as one aspect of the vast movement that promotes the voluntary association of individuals with common economic needs, combining in order to achieve the common economic goals they have in mind and combining moral effort and progressively developing realization, is the achievement of economic goals. Co-operative movement actually starts Co-operative movement actually began to protect consumers from capitalism's exploitation.