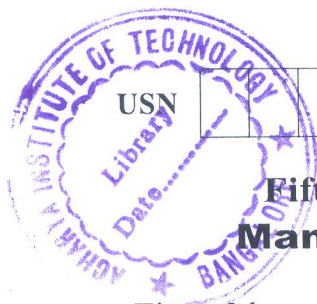


CBCS SCHEME

15ES/EC/TE/EI/BM/ML51



Fifth Semester B.E. Degree Examination, July/August 2021 Management and Entrepreneurship Development

Time: 3 hrs.

Max. Marks: 80

Note: Answer any FIVE full questions.

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|----|--|------------|
| 1 | a. Define Management with definition. | (03 Marks) |
| | b. Explain in detail the "Nature of Management". | (05 Marks) |
| | c. Explain different roles of manager in an organization. | (08 Marks) |
| 2 | a. What is Planning? | (03 Marks) |
| | b. Explain in detail "Different types of Plans". | (05 Marks) |
| | c. Discuss in detail "Steps in Planning". | (08 Marks) |
| 3 | a. What is span of management? | (03 Marks) |
| | b. Discuss departmentalization with its various types. | (05 Marks) |
| | c. Explain complete process of recruitment and selection. | (08 Marks) |
| 4 | a. Define leadership. | (03 Marks) |
| | b. What are the different types of co-ordination techniques? | (05 Marks) |
| | c. Explain "Maslows Need Hierarchy theory". | (08 Marks) |
| 5 | a. What is Social Audit? | (03 Marks) |
| | b. Write a brief note on Business Ethics and Corporate Governance. | (05 Marks) |
| | c. Explain corporate social responsibility towards different business group. | (08 Marks) |
| 6 | a. Who is an Entrepreneur? | (03 Marks) |
| | b. What are the characteristics of successful Entrepreneur? | (05 Marks) |
| | c. What are the classifications of the Entrepreneur? | (08 Marks) |
| 7 | a. What is the concept of Small Scale Industries? | (03 Marks) |
| | b. What impact Globalization and WTO has on SSI? | (05 Marks) |
| | c. Discuss in detail various Government policies to help in development of SSI in India. | (08 Marks) |
| 8 | a. What is an Ancillary Industry? | (03 Marks) |
| | b. Discuss problems faced by small scale Industries. | (05 Marks) |
| | c. What are the roles of SSI? | (08 Marks) |
| 9 | a. Define project. | (03 Marks) |
| | b. Write down various characteristics of a project. | (05 Marks) |
| | c. Explain "product planning and development strategy". | (08 Marks) |
| 10 | a. What is Network Analysis? | (03 Marks) |
| | b. Explain different steps in project formulation. | (05 Marks) |
| | c. How do you evaluate the project? | (08 Marks) |

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg. 42+8 = 50, will be treated as malpractice.