CBCS SCHEME

ACHARYA INSTITUTE OF TECHNOLOGY
Library
Date.....
BANGALORE

USN | | | | | | | | | |

17AU51

Fifth Semester B.E. Degree Examination, July/August 2021
Management and Entrepreneurship

Time: 3 hrs. Max. Marks: 100

Note: ***Answer any FIVE full questions.***

1	a.	Define Management. Explain the important characteristics of Management and its functions.	(10 Marks)
	b.	Differentiate between Management and Administration.	(10 Marks)
2	a.	Explain step involved in planning.	(10 Marks)
	b.	Explain step involved in rational decision making.	(10 Marks)
3	a.	Explain the process of recruitment and selection and what is MBO and MBE?	(10 Marks)
	b.	Discuss in brief about Centralization and Decentralization of Authority.	(10 Marks)
4	a.	Write a short note on Span of Control.	(10 Marks)
	b.	Explain various principles of Organizing.	(10 Marks)
5	a.	Define the term 'Entrepreneur'. Explain the function of an Entrepreneur.	(10 Marks)
	b.	Explain Entrepreneurship development cycle.	(10 Marks)
6	a.	Explain the Business ethics and Corporate governance.	(10 Marks)
	b.	Explain steps involved in Entrepreneurial process.	(10 Marks)
7	a.	Discuss the steps in the location of Small Scale Industry.	(10 Marks)
	b.	Explain in details schemes of finance provided by SIDBI.	(10 Marks)
8	a.	What is the impact of globalization on Small Scale Industries in India?	(10 Marks)
	b.	Elaborate the objective and functions of KIADB and DIC.	(10 Marks)
9	a.	Define Project. Discuss atleast four criteria to select a project.	(10 Marks)
	b.	Discuss the different steps in PERT analysis.	(10 Marks)
10	a.	What is the process of Registrations of Solo proprietorship firm and mention advantages and disadvantages of Solo proprietorship?	(10 Marks)
	b.	Write a short note on : i) Characteristics of Partnership. ii) Identification of Business opportunities.	(10 Marks)

* * * * *

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.

VTU-24-08-2021 01:15:38pm - AY - AY - AY - AY
VTU-24-08-2021 01:39:42pm - AY - AY - AY - AY