



CBCS SCHEME

17AU51

Fifth Semester B.E. Degree Examination, Jan./Feb. 2021 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Define management. Discuss the various levels of management with relevant sketch. (10 Marks)
b. Briefly explain functions of management. (10 Marks)

OR

- 2 a. Define planning. Briefly explain the Hierarchy of plans with relevant diagram. (10 Marks)
b. Discuss briefly the various steps involved in decision making. (10 Marks)

Module-2

- 3 a. What is an organization? Explain with a block diagram of line type of organization and mention its advantages and disadvantages. (10 Marks)
b. Briefly explain the steps involved in the recruitment and selection process. (10 Marks)

OR

- 4 a. Define motivation. With a neat sketch explain the Maslow's theory of motivation (Hierarchy of needs). (10 Marks)
b. What is controlling? Discuss the steps involved in a control process. (10 Marks)

Module-3

- 5 a. Define the term "Entrepreneur". Briefly explain the functions of an entrepreneur. (10 Marks)
b. Explain the types of Entrepreneurs with examples. (10 Marks)

OR

- 6 a. Write differences among entrepreneur and manager. (05 Marks)
b. List the barriers of entrepreneurship. (05 Marks)
c. Explain in detail the stages in the entrepreneurial process. (10 Marks)

Module-4

- 7 a. Enumerate the characteristics of small scale industries. (05 Marks)
b. Describe the objectives of small scale industries in India. (05 Marks)
c. Briefly explain the steps involved in setting up a small scale industry. (10 Marks)

OR

- 8 a. Mention important central and Karnataka State Government Institutions providing support to SSIS. (05 Marks)
b. What are the main objectives and functions of NSIC? (05 Marks)
c. Write short notes on any "two":
(i) District Industries Centre (DIC)
(ii) Karnataka State Finance Corporation (KSFC)
(iii) Karnataka Industrial Area Development Board (KIADB) (10 Marks)

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Module-5

- 9 a. What are the points to be considered for project identification? (05 Marks)
b. Enumerate the differences between PERT and CPM. (05 Marks)
c. Briefly explain the contents of the project report. (10 Marks)

OR

- 10 a. What are the characteristics of partnership firm and mention its merits and demerits. (10 Marks)
b. Write scope and features of sole proprietorship and list its advantages and disadvantages. (10 Marks)

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