



CBCS SCHEME

15AU51

Fifth Semester B.E. Degree Examination, Jan./Feb. 2021 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 80

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Define Management. Explain the nature and characteristics of management. (08 Marks)
b. What is Scientific Management? Explain contributions of F.W Taylor to the scientific Management. (08 Marks)

OR

- 2 a. Define Planning. Explain the steps involved in the planning process. (08 Marks)
b. Explain the different types of plans in detail. (08 Marks)

Module-2

- 3 a. What is Organization? Explain any two types of organization structure. (08 Marks)
b. Distinguish between :
i) Centralization and Decentralization ii) Recruitment and Selection. (08 Marks)

OR

- 4 a. Explain the Maslow's need theory of motivation. (08 Marks)
b. What are the essentials of sound control system? Explain. (08 Marks)

Module-3

- 5 a. Write the classification of Entrepreneurs based on types. (08 Marks)
b. Explain the stages in the Entrepreneurial process. (08 Marks)

OR

- 6 a. Explain the role of Entrepreneurs in the economic development. (08 Marks)
b. List and explain the Barrier to entrepreneurship. (08 Marks)

Module-4

- 7 a. Define Small Scale Industries. Give its objectives. (08 Marks)
b. Explain the steps required to start the SSI. (08 Marks)

OR

- 8 a. List the objectives and functions of KIADB and SIDBI. (08 Marks)
b. Write the objectives and services provided by DIC and SISI. (08 Marks)

Module-5

- 9 a. Explain the different ways of project Identification and project selection. (08 Marks)
b. List and explain the contents of a project report in detail. (08 Marks)

OR

- 10 Write a short notes on :
i) Kinds of partners
ii) Registration of partnership firm
iii) Partnership agreement
iv) Advantages of sole proprietorship. (16 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg. 42+8 = 50, will be treated as malpractice.